# INVESTING in the FUTURE

empowering young people

## **Session A - Vocational Training:**

Market-driven Approaches to Connecting Youth at Risk to the Labor Market















### Skills and Knowledge for Youth Employment (SKYE) Project



Jan Karpowicz: JKarpowicz@edc.org

## **Brief Overview**



**Goal:** To reduce youth crime and violence through strengthening economic participation and civic engagement

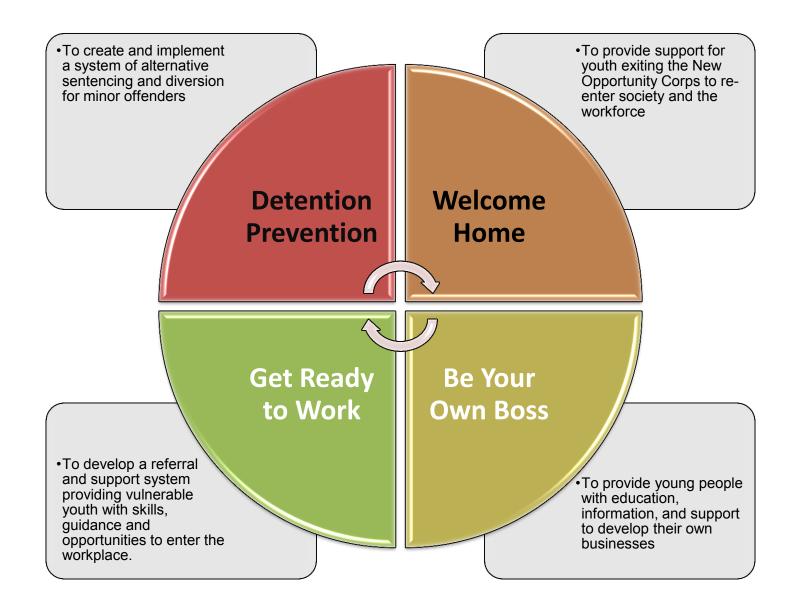
## **Objectives:**

- Provide expanded employment, education and skill-building opportunities for at-risk youth
- Facilitate re-integration of youth offenders into the workplace and community

Timeframe: August 2011-August 2015

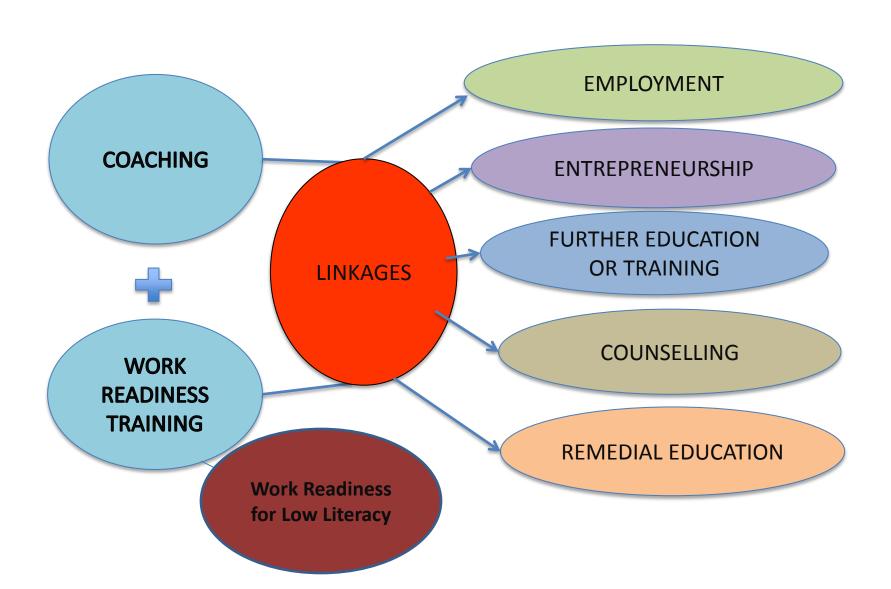
# The SKYE Project





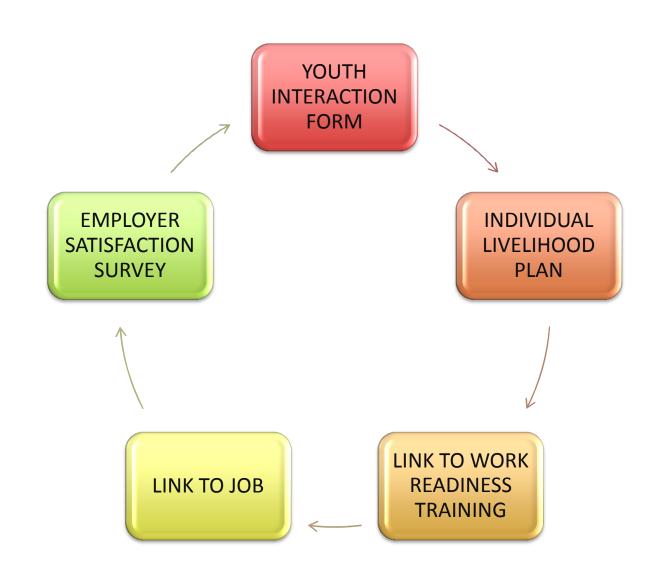
# The Heart of SKYE





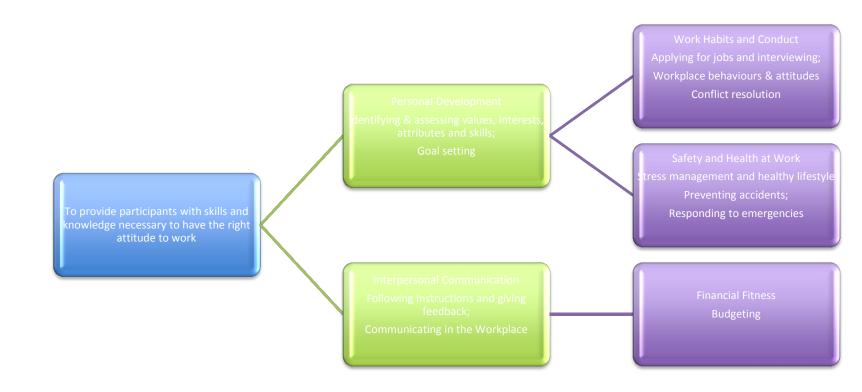


# Coaching Methodology





# **Becoming Work Ready!**







# Sport as a Tool for Youth Employment

Paul Teeple: pteeple@partners.net

## A Ganar Alliance



Original countries: Brazil, Ecuador, Uruguay (2005)

Countries of implementation: 16



Dominican Republic St. Kitts and

Dominica Nevis

Guatemala Suriname

Honduras St. Vincent and

Jamaica the Grenadines



Argentina Ecuador

Brazil Haiti

Barbados Jamaica

Colombia Mexico

Dominican Uruguay

Republic



## A Ganar Theory of Change



#### Where We Start

### Youth in Latin America and the Caribbean

#### Lack

- Positive Connections
- Formal education
- Certified Skills
- Positive Role Models
- Ability to Plan /Dream
- Safety
- Income

#### Have

- Passion
- Interest in Sport
- Desire to Improve
- Street smarts
- Survival Skills
- Undiscovered Talents

#### **Businesses Need**

 Committed, Skilled, Dependable, Team Oriented and Mission Focused Employees

#### A Ganar Contributes

- Caring Facilitators and Mentors
- Group Support and Identity
- Safe Place to Learn
- Sport-based Curriculum
- Field and Classroom Experiences
- Opportunities to Lead and Learn
- Feedback and Opportunities to Practice/Improve



Teamwork, Communication, Discipline, Respect, A Focus on Result, Continual Self-Improvement

# Expected Change or Result

#### **Youth Result**

- Positive Identity
- Certified Skills
- Experience
- References
- Resume
- Confidence
- Ability to Adapt
- Team player
- Communicator
- Disciplined
- Respectful
- Focused on Results
- Ready to work and learn more

JOBS,

RETURN TO SCHOOL, START A BUSINESS

**Businesses with Great Employees** 

# Why Sport?



### the obvious

- Fun and Passion
- Language of Youth
- Attracts Youth
- Life Lessons
- Stimulate Learning
- Gender Lessons

## hidden values

- Positive Connections
- Accelerated Learning
- Positive Identity
- Life Planning





# A Ganar EC Impact



### Overview

- Programs in DOM, SKN, SVG and SUR
- Goal to train 2020 by FY14
- 1468 participants to date

### **Challenges**

- Limited Options on Small Islands
- Strength of Local Institutions

### <u>Successes</u>

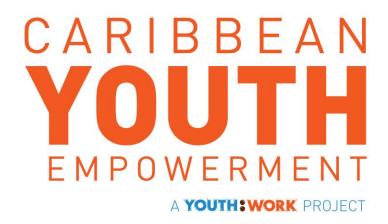
- Partnerships with governments
- Cooperation between countries
- Alumni associations in SKN and SVG
- New IDB/MIF program in Barbados





We believe in the power of sport to change lives!! Vamos A Ganar!!





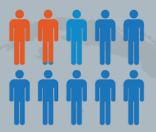
Petula Nash: p.nash@iyfnet.org



## THE CHALLENGE

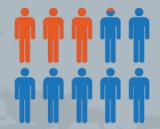
3.2% OF GDP

AVERAGE COST OF FIGHTING YOUTH CRIME REPORTED BY CARIBBEAN GOVERNMENTS



19

PERCENTAGE OF POPULATION
AGED 15–24



31

PERCENTAGE OF YOUTH UNEMPLOYED

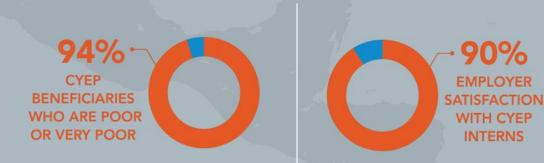


### THE SOLUTION

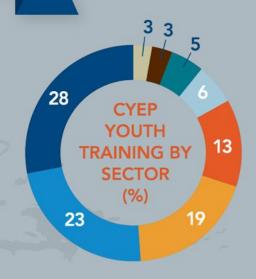
The CARIBBEAN YOUTH EMPOWERMENT PROGRAM:

an integrated and comprehensive employability program benefiting youth at risk between the ages of 17 and 25.

Youth benefit. Businesses benefit. Society benefits.

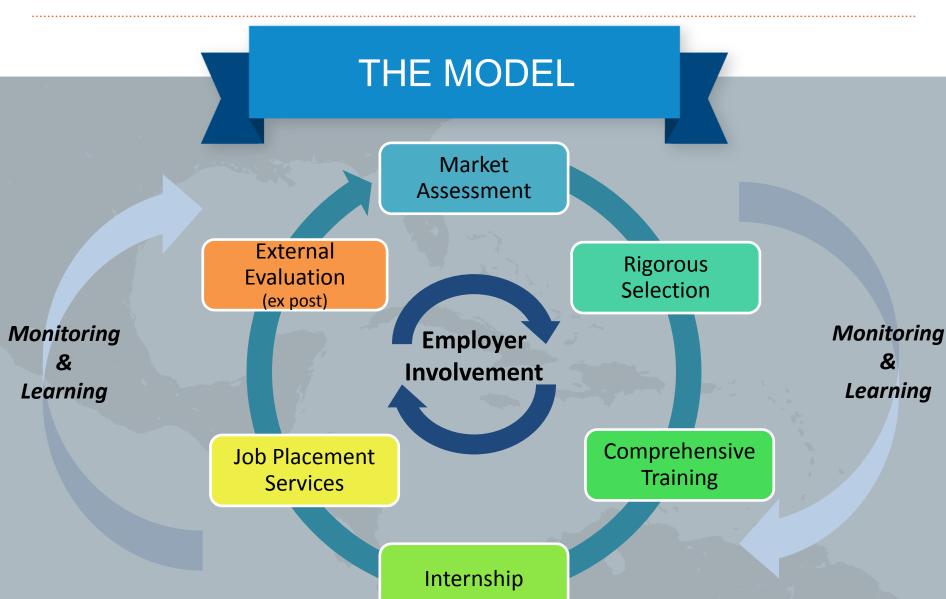


2,200 NUMBER OF YOUNG PEOPLE WHO WILL GAIN APPROPRIATE TRAINING, ACCESS TO THE JOB MARKET, & SUSTAINABLE LIVELIHOOD PATHWAYS THROUGH CYEP



- Hospitality & Services
- Customer Service & Secretarial
- Culinary Arts & Food Service
- Construction & Maintenance
- Entertainment & Media
- Auto Mechanics
- ► ICT
- Agriculture, Apiculture & Livestock





## HOLISTIC SUPPORT

#### COUNSELLING

#### REMEDIAL ----**EDUCATION**

Literacy

Numeracy

#### LIFE SKILLS\*

Ability to learn independently

Appropriate grooming and dress

Self-confidence

Communication/ interpersonal skills

Conflict management

Creative thinking/ problem solving

Responsibility

Teamwork/cooperation

Time management

Workplace ethics



\*Represents a cross-section of trainings/skills offered through CYEP initiatives in different countries.

Basic computer literacy

Microsoft Office

#### **TECHNICAL SKILLS\***

Agro-food processing

Auto mechanics

Computer maintenance

& networking

Culinary arts

Customer service

Electrical installation

Food and beverage services

General maintenance/ construction

Tour guiding

Yacht maintenance





- 1,724 youth at risk reached via 13 projects
- 16 local organizations strengthened
- Successful public & private partnerships
  - → 350<sup>+</sup> employers engaged
- Local consortia created
- Robust learning agenda and M&E system
- Adaptation of Passport to Success<sup>©</sup> Life Skills curriculum to Caribbean