The International Youth Foundation (IYF) invests in the extraordinary potential of young people.

Founded in 1990, IYF builds and maintains a worldwide community of businesses, governments, and civil society organizations committed to empowering youth to be healthy, productive, and engaged citizens.

IYF programs are catalysts of change that help young people obtain a quality education, gain employability skills, make healthy choices, and improve their communities.

For more information, visit:
www.iyfnet.org

YOUTHACTIONNET®
A program of the International Youth Foundation, YouthActionNet pursues a bold mission: to strengthen and scale up the impact of youth-led social ventures around the world.

Through its local and global initiatives, YouthActionNet provides training, funding, advocacy, and networking opportunities to social entrepreneurs, ages 18 to 29, who have pioneered solutions to urgent global challenges.

Joining us are universities, foundations, corporations, government agencies, and individuals - all united in their support of young leaders whose innovations are changing the world - one community at a time.

For more information, visit:
www.youthactionnet.org

STARBUCKS
As the world’s largest coffee chain, Starbucks operates stores in 50 countries, including more than 300 locations in the Middle East and North Africa.

Starbucks made its debut in Jordan in 2005 under a regional licensing agreement with M.H. Alshaya Co., which now operates 9 stores across Amman.

Through its Shared Planet™ Program, Starbucks commits to ethically sourced and responsibly grown coffee, as well as the highest standards of social and environmental responsibility, consistently working to give back to the communities in which it operates.

Building on its global partnership with the IYF, Starbucks has proudly embarked on the ambitious BADIR project, dedicated to empowering Jordanian youth.

For more information, visit:
www.starbucks.com

www.youthactionnet.org

www.starbucks.com
BADIR is a three-year program, launched by the International Youth Foundation with support from Starbucks, designed to equip young Jordanian leaders with the knowledge and skills needed to strengthen and scale up their social change projects.

As part of the BADIR fellowship experience, fellows receive social innovation skills and management training designed to help them strengthen and expand their projects. Participating youth also benefit from being part of a vibrant global network of over 680 young social innovators in more than 70 countries.

Participants will be eligible to receive US $5,000 through Badir’s Social Innovation Fund upon completion of the first training workshop and the funding application process.

As a result of the financial and technical support made available through the Fund, each project is expected to directly impact at least 100 additional community members. Together, these youth will form a national network of talented and committed youth who continue to learn from and collaborate with one another and their peers who are members of the YouthActionNet Global Network.

For more information, visit: www.badir.jo
Dear friends,

Congratulations to the inaugural class of BADIR Fellows!

These dedicated young leaders have demonstrated extraordinary creativity and commitment in developing common sense solutions to urgent challenges in their communities.

Imagine, for example, a backpack that uses solar energy to charge a computer, or a human-powered tricycle designed to reduce fuel consumption while promoting cleaner air.

Other Fellows have launched campaigns to empower women through providing culturally-sensitive fitness training; to support budding entrepreneurs by offering marketing services; and to encourage the growth of youth volunteerism across Jordan.

These very accomplished young change makers join an established network of 680 YouthActionNet® Fellows in more than 70 countries who are addressing similar issues in their own communities with creativity, passion, and perseverance.

Our hope is that each of this year’s BADIR Fellows will form lasting connections with their peers whether they are in Jordan or other parts of the world.

We are extremely grateful to the Starbucks Foundation for its vision for and support of BADIR. Through its ongoing commitment to young people leading change in Jordan and across the globe, Starbucks is working to ensure that today’s generation of young innovators has the knowledge, skills, and resources needed to realize their visions of a better world.

Thank you to the BADIR Fellows for demonstrating every day that change is possible, and for the hope and inspiration they offer so many!

William S. Reese, President/CEO
International Youth Foundation
Message from the President

Dear BADIR Fellows,

On behalf of Starbucks and our more than 20,000 partners throughout Europe, the Middle East and Africa, I am thankful for the opportunity to welcome you to the BADIR Fellows program. The campaign and program ideas you submitted will benefit many people and communities, demonstrating the collective power of socially conscious youth in Jordan.

We believe in being a part of the communities where we do business and share the belief with the International Youth Foundation that educated, employed and engaged young people have the power to solve the world’s toughest problems. Starbucks wants to use our passion for communities and our scale for good to make an impact, and the creation of BADIR brings that vision to life in Jordan.

The BADIR program builds on the investments we are making in youth and you inspire us to want to do more. Youth is a natural focus for us, given the average age of our Starbucks store partners, and we’re committed to supporting powerful initiatives like BADIR. Starbucks appreciates the opportunity to have a presence in Jordan and throughout the region as it gives us an opportunity to get involved with youth, like you, who have ideas that will seed change and make a difference.

Thank you for the contributions you’ll make and the lives you’ll change over the coming year as a BADIR Fellow, and we know there is a lot of work ahead. Starbucks is glad to be a part of your journey and discovery with BADIR and wishes you the best as you continue to lead and inspire others in your community, country and beyond.

Michelle Gass
President, Starbucks Europe, Middle East and Africa (EMEA)

زملاء بادر الأعزاء،

بالنيابة عن شركة ستاربكس وأكثر من 20,000 شريك (موظفيها) في أوروبا والشرق الأوسط وأفريقيا، أود أن أعبر عن إمتناني لفرصة الترحيب بكم في برنامج زملاء بادر. إن أفكار الحملات والمشاريع التي تقدمتم بها من شأنها أن تعود بالفائدة على أشخاص ومجتمعات كثر، وهو ما يجسد القوة الجماعية التي تتحلى بها الشباب الذي يتميز بوعيه الاجتماعي في الأردن.

نحن نؤمن في ستاربكس بأننا جزء من المجتمعات التي نعمل فيها، ونشارك المنظمة الدولية للشباب إيمانا بأن الأفراد المتعلمين والعاملين يملكون المقدرة على حل أخطر مشاكل العالم صعوبة. ستاربكس تسعى لتوجيه إمكانياتك واتمنى أن تلتقي المجتمعات نحو إحداث فرق إيجابي، وما تأسيس مشروع "بادر" سوف تحقيق لهذه الرؤية في الأردن.

إن جوهر مشروع "بادر" يكمن في استثمارنا في الشباب، وأنتم بلا شك تلهمنا لتقديم المزيد. إن الشباب هم محور أهتمامنا بالنظر إلى متوسط أعمار شركائنا. ونحن ملتزمون بدعم البرامج القوية كهذا المشروع. إن توأجتنا في الأردن والمنطقة أمر نقره في ستاربكس، فهو بمثابة فرصة تفاعل من خلالها مع الشباب أمثالكم، ومن يملكون أفكاراً تستعزع بذور التغيير وتحدث فرقاً.

شكركم على المساهمة التي ستقدمونها والتغيير الذي ستحدثونه في حياة الكثيرين خلال السنوات القادمة. زملاء بادر، وكلنا نعلم أن هناك الكثير من العمل بانتظاركم، نحن سعيدين في ستاربكس بكوننا جزءاً من رحلةكم واكتشفكم مع "بادر"، وتمنينا لكم كل التوفيق في مواصلة قيادتكم وماملككم للأخرين في مجتمعكم وبلدكم وخارجهما.

ميشيل غاس
رئيس ستاربكس في أوروبا والشرق الأوسط وأفريقيا
MEET THE BADIR FELLOWS
Absher Ya Watn, Balqa’a

Ahlam’s initiative, Absher Ya Watn, operates in Balqa’a, where it boosts citizens’ self-confidence and enhances their loyalty to the country through education and volunteerism.

So far, Ahlam’s project has hosted workshops, awareness campaigns, and volunteer opportunities to help transform citizens into empowered producers within their community.

Her projects so far have renovated schools, provided large awnings in the streets to provide shade, installed mosaics to beautify Balqa’a, cleaned mosque grounds, and cleaned beaches at the Dead Sea.

Ahlam currently aims to implement a plan to market the products that are made during her workshops, and obtain an official license to create a headquarters for her organization.

www.twitter.com/ABSHT

Al-Wafa’, Al-Ramtha

Ahmad leads Al-Wafa’, an organization in the governorate of Al-Ramtha that provides services to those with special needs.

In addition, Ahmad’s organization strives to integrate individuals with disabilities into the local community by supporting and encouraging them to become members of local clubs and associations.

In 2011, Al-Wafa’ received the King Abdullah II Award for Youth Innovation and Achievement for its impact and accomplishments, which included the establishment of a computer lab and gym, as well as the organization of awareness-building workshops.

In the future, Ahmad seeks to expand Al-Wafa’s activities and reach while undertaking new projects, such as the renovation of public parks to make them suitable for those with special needs.

www.twitter.com/ABSHT
Osama Farhat, 23

Omega Solar Energy Company, Karak

Osama’s Omega Solar Energy Company, located in Karak, is a successful innovator in and driver of Jordan’s clean and renewable energy movement.

In 2012, the company received third prize for the best product in Jordan and received rave reviews at the Kunuz Al-Janub engineering conference.

Looking ahead, Osama seeks to operationalize production of the company’s creations and invest in their efficiency, quality, and availability on the Jordanian market.

www.facebook.com/OmegaJordanianCo

Gaza Camp Fitness Center, Jerash

Ismail Siam, 24

Ismail heads the Gaza Camp Fitness Center, located in the Gaza Refugee Camp outside Jerash.

The center empowers young men and women by building confidence, developing team-building skills, and improving mental and physical health through fitness and education.

The center has become a self-sustaining success and a space of equality, where women can safely and privately congregate for fitness education and activities.

In the future, Ismail seeks to develop a certification program that will bring in female physical trainers to increase women’s interest in and involvement with the center.

Omega’s Omega Solar Energy Company, located in Karak, is a successful innovator in and driver of Jordan’s clean and renewable energy movement.

The company has produced a backpack, the first of its kind in Jordan, with solar technology that can charge laptops.

Omega has also introduced a stand-alone product that allows users to charge their mobiles, laptops, and other electronic items using solar energy.

In 2012, the company received third prize for the best product in Jordan and received rave reviews at the Kunuz Al-Janub engineering conference.

Looking ahead, Osama seeks to operationalize production of the company’s creations and invest in their efficiency, quality, and availability on the Jordanian market.

www.facebook.com/OmegaJordanianCo
Basmeh, Tafileh

Ihab lives in Tafileh, where one day he realized that many Jordanians - such as housewives and people with special needs - were making quality local products, but with little public awareness for their works at the national level.

Ihab set out to create Basmeh, a premier company specializing in the marketing of local Jordanian products.

Ihab already has the support of producers and consumers in numerous communities, and looks forward to presenting his initiative to the greater Jordanian community.

Over the long term, he seeks to expand the company’s reach to more areas.

Korbah, Amman

Khaled heads Korbah, an initiative that empowers youth with the skills and tools they need to improve their professional development and ability to navigate life’s challenges.

Korbah provides high school and university students, as well as fresh graduates, with engaging seminars that build their competence and confidence.

Khaled has also committed Korbah to greater social responsibility by reaching out to underprivileged communities.

For every paid workshop in Amman, Korbah plans to create and carry out a similar workshop, free of charge, for those who cannot afford to pay or cannot access such workshops in other areas of the country.

www.facebook.com/KorbahCorp
Lamsah Ataa, Amman & Zarqa

Dania launched Lamsah Ataa to find solutions for some of the major problems facing Jordan’s primary schools in Amman and Zarqa.

Specifically, its goals are to enhance education for students and reduce dropout rates.

Dania’s project seeks to restore as many schools as possible while making classrooms safer and more suitable for learning.

Her organization has already renovated two schools, Al-Andalus and Hitteen, and has successfully reached out to underprivileged refugee populations by providing Mobile Educational Tents to refugee camps.

Dania will continue her efforts by increasing awareness for the project, coordinating with volunteers, and contacting more schools to identify where help is needed.

www.facebook.com/LamsahAtaa

Ma’rīfī Mustaqubali…Nahwa Sireh Thatiyeh Afdal, Ma’an

Rakan leads Ma’rīfī Mustaqubali…Nahwa Sireh Thatiyeh Afdal, an initiative in Ma’an that seeks to improve university students’ skills and prepare them for the job market.

Currently, the initiative provides 25 free courses in different fields of education, such as languages, life skills, information technology, and management. When students complete courses, they receive an official certificate recognizing the hard work they have done.

The initiative also encourages students to get engaged in volunteerism, and hence, to use their free time to effect positive change in their local communities.

In the future, Rakan aims to expand the number of volunteers, create new courses, and to offer the program more frequently.
Atuna Fursah, Amman

Shiraz has created Atuna Fursah to support a wide range of people living in Amman - including the elderly, refugees, those with special needs, cancer patients and others - who want to give back to their community but are unable due to their situations.

The initiative integrates these groups by visiting them and empowering them through economic projects.

Thus far, the initiative has brought in volunteers to help groups craft rosary beads, necklaces, bracelets, embroidered picture frames, carpets, hand-drawn world maps, and works of art using an array of media.

Shiraz aims to make the initiative self-sustainable and expand its sale and distribution of items.

www.facebook.com/irbid.youth.volunteers

The Irbid Youth Volunteers, Irbid

Said leads the Irbid Youth Volunteers.

Launched in 2011, the initiative has carried out numerous successful community service projects within Irbid.

One project, “Joy of Books”, was carried out in cooperation with the Greater Irbid Municipality and provided creative activities to approximately 150 community participants.

The Irbid Youth Volunteers have also made a positive impact with their food and clothing drives.

In the future, Said seeks to expand the group’s resources and capabilities through the creation of a youth center that will provide community members with regularly organized, creative activities.

www.facebook.com/irbid.youth.volunteers
Al-Ta’llum Min Khilal Al-La’b, Ma’an

Abd Al-Razaaq Al-Mohtasab, 29

Abd Al-Razaaq’s Al-Ta’llum Min Khilal Al-La’b seeks to connect youth in Ma’an, especially those living in remote rural areas, and teach them valuable skills to help them bring greater efficiency and productivity to their communities.

Abd Al-Razaaq was inspired by volunteering with other organizations and recognized that although education is a basic human right, a wide educational gap exists between rural and urban communities.

In 2011, Abd Al-Razaaq and his initiative received the King Abdullah II Award for Youth Innovation and Achievement for his impact and accomplishments.

His initiative seeks to build greater health awareness and life skills among youth, while increasing their exposure to different cultural beliefs and practices.

Eventually, Abd Al-Razaaq aims to generate enough resources and support among fellow associations to build additional schools in Ma’an.

Startup Support, Amman

Emad Ayyash, 27

Emad lives in Amman, where he seeks to provide much-needed guidance to Jordan’s business sector through his initiative, Startup Support.

Small startups in Jordan often face tough decisions, and the actions they take can easily make or break their business.

To address this issue, Emad provides startups with one-on-one consultations with experts from established companies.

His first major task is meeting with multiple startups and successful businesses to determine what resources are needed, in addition to what resources are available.

In the future, he seeks to create a network to match startups with the right individuals to guide and consult them.

دعم البتدئين، عمّان

تسعى مبادرة عمّاد إلى تقديم الإرشاد والتوجيه الذي يحتاجه قطاع الأعمال الناشئة في الأردن، إذ عادة ما تواجه المشاريع الناشئة الصغيرة صعوبات في اتخاذ القرارات لأنها قد تبني أو تدمر نجاحها بكل سهولة.

ولمعالجة هذه القضية، سيقوم عمّاد بتقديم لقاءات استشارية ثنائية خاصة بين الشركات الناشئة وخبراء من شركات ناجحة وتشتمل مهمته الأساسية الأولى بلقاء العديد من الشركات الناشئة وخبراء أعمال ناجحين لتحديد الموارد التي يحتاجونها، ونيل المشورة.

ووفق تأسيس هذه الشبكة، سيعمل عمّاد على التنسيق بين الشركات الناشئة والشخصيات المناسبة للحصول على الإرشاد والتوجيه.
Ammar Naqawah, 22
Da’m Al-Ihtiyajat Al-Khassah, Amman
Ammar heads Da’m Al-Ihtiyajat Al-Khassah, an initiative in Amman that lends assistance and support to those with special needs.

The initiative’s vision is to integrate people with special needs into their local community by providing them emotional support.

Ammar has taken groups on exciting field trips and brought in volunteers to engage and interact with them.

He has also been able to continually increase the number of volunteers and improve their training.

For the future, Ammar plans to increase the number and types of activities he carries out, establish a local sports tournament, and eventually expand his work to cover all of Jordan.

Omar Murad, 24
Self-Energizing Tricycles (SETs), Amman
Through his Amman-based initiative, Omar seeks to provide Jordan’s underdeveloped communities with access to Self-Energizing Tricycles (SETs).

Omar tested an initial prototype with promising results; now, he plans to design and build a second prototype for use by individuals and families.

The tricycles provide transportation that is sustainable and produces zero carbon emissions, with economic and social benefits for community members in need of affordable transportation.

Through his initiative, Omar aims to contribute to Jordan’s energy, transportation, and infrastructure needs by offering a practical, accessible alternative to gas-powered vehicles.
Anfq Fi Sabeel Allah, Ma’an
Kawthar’s initiative holds workshops on communication skills, creative thinking, self-confidence, time management, and breast cancer awareness.

These workshops have already reached students at the Al-Farthakh High School for Girls and other young girls through her sub-project, Ezra’ Basmeh.

In addition to workshops, the organization has also led successful food and clothing drives, in which the collected items were donated to Oheida Elementary School.

In the future, Kawthar seeks to create a team of trained volunteers, coordinate her efforts with the media to raise awareness, and create a local game show to encourage business competition.

SheFighter, Amman
Lina founded and currently runs SheFighter in Amman, the first women’s self-defense training center in Jordan.

Lina brings years of martial arts experience and dedication to SheFighter, where women are taught physical and mental techniques that give them the strength to defend themselves and improve their self-confidence.

SheFighter also offers workshops and seminars about harassment, bullying, women’s rights, honor crimes, and much more.

Lina is active in promoting SheFighter and offers courses to schools and organizations.

Her goals include increasing overall enrollment in the program and expanding its reach throughout the Middle East.

Eventually, she hopes to establish a global presence.

www.shefighter.com
Action Zoom Film, AMMAN

Located in Amman, Muhammad’s Action Zoom Film supports talented actors and performers in Jordan while elevating the status of acting within the greater community.

Action Zoom Film encourages people from all walks of life to participate in plays and productions, especially those which convey positive moral messages.

To date, the organization has produced 10 comedy sketches and now seeks to propel Jordanian acting onto the world stage.

In the future, Muhammad seeks to establish a media and production company to empower Jordan’s acting community through the creation of short movies and comedy sketches.

Sindian Center for Training and Community Development, Ma’an

Muhammad leads the Sindian Center in Ma’an, through which he engages the next generation to create positive change in the community.

His workshops target the youth’s innovative ways of thinking and ability to transform their ideas into positive and creative thoughts, while fighting against negative behaviors, such as drug use and abuse.

The workshops also teach general life skills and encourage young people to use their free time for volunteer work.

Looking ahead, Muhammad seeks to increase the size of his staff, establish special training rooms where future activities can be held, and expand his initiative throughout southern Jordan.
Shabab Share, Amman

Muhammad leads Shabab Share, an organization that connects Amman’s youth to volunteer associations.

The initiative holds activities and offers access to information on how to volunteer and create social change.

Shabab Share also cooperates with a network of volunteer associations and helps them market their volunteer opportunities.

To create further social change, Muhammad will spread awareness of youth volunteer activities through social media and continue to offer his organization’s advice and support to young people.

He would also like to create a database of youth organizations in Jordan and offer business solutions to youth associations and international organizations.

www.facebook.com/ShababShare

Job Lab, Amman

With his organization, Job Lab, Muhammad wants to create a generation that is prepared to make the right decisions for their future.

Through education, combined with vocational training, Job Lab gives students in Sweileh general life skills in addition to professional experience from an early age.

The organization also helps students by giving them the advice and direction needed to set goals for their careers and future.

For those students with great qualifications, Job Lab tries to provide them with job opportunities.

Moving ahead, Muhammad wants Job Lab to reach at least 400 schoolchildren and build new relationships with hospitals, pharmacies, and other businesses.

www.facebook.com/Labjob
Ibdaa’, Sahab
Through Ibdaa’, Mariam aims to create lasting connections between individuals and the society in which they live.

Located in Sahab, Amman, Ibdaa’ encourages businesses to tutor and mentor individuals to develop vocational skills.

So far, the initiative has succeeded in teaching people skills in recycling, jam making, sewing and embroidery, glass painting, and vinegar production – all with the approval of the Jordanian Food and Drug Administration.

Moving forward, Mariam is excited to expand the types of vocational trainings Ibdaa’ offers and to reach as many people as possible.

Min Wa Feena Natatawa’, Amman
Heba directs an organization in Amman called Min Wa Feena Natatawa’, which provides support to students in different age groups through its Na’mil LaBukra workshops, designed to help direct students toward either academic or vocational tracks.

The organization has improved students’ science, work, and life skills by offering advanced classes, encouraging volunteerism, and providing ICDL courses.

Min Wa Feena Natatawa’ also launched a campaign in which 100 volunteers collected schoolbooks and gave 180 teaching hours to orphans.

For the years ahead, Heba seeks to reach more students, add more tracks, and launch Ta’leem Yateem to expand the organization’s reach to other governorates in Jordan.
Readerjeyeh, Amman

Huda’s vision is to offer services through her organization, Readerjeyeh, that will enrich the careers of Jordanian professionals.

Huda will create an interactive website that offers self-produced audio, PDF, and video summaries of books and literature that are relevant to business professionals.

Her initiative has qualified her for the final phase of the 2012 Queen Rania National Entrepreneurship Competition, and she looks forward to creating strategic partnerships with companies and cultural centers in order to broaden, expose, and achieve the initiative’s vision.

Eventually, she would like to establish a library and book club in every company, and raise the average reading frequency to 12 books a year per employee in the Arab world.

www.facebook.com/Readerjeyeh
We would like to give special thanks to the Friends of Badir:

Scopi Academy
Jordan Ahli Bank
National for Employment and Training
British Council
USAID
Ro’ya TV
Stone Throw Studios
Development and Employment Fund
Al Quds College
Microsoft
Mowgli Foundation
Higher Council for Youth
The Columbia University Middle East Research Center
The Performing Arts Center
Business Development Center
Ministry of Social Development
Wunderman

We would also like to give special thanks to the Badir Selection Committee:

Ms. Thanaa Al-Khasawneh – Mowgli Foundation
Mr. James Morley – Starbucks
Mr. Joseph Field – British Council
Ms. Rana Shaheen – Starbucks
Mr. Saad Mouasher – Jordan Ahli Bank
Ms. Lina Attel – Performing Arts Center
Ms. Myrna Seikaly – Microsoft
Ms. Hana Ramadan – Hikma Pharmaceuticals
Ms. Haya Shoubailat – USAID

نود أن نتقدم بجزيل الشكر لكافّة أصدقاء بادر:

أكاديمية سكوبى
البنك الأهلي الأردني
الشركة الوطنية للتشغيل والتدريب
المجلس الثقافي البريطاني
الوكالة الأمريكية للتنمية الدولية
تلفزيون رؤيا
شركة إلفا الحجر
صندوق التنمية والتشغيل
كلية القدس
مايكرسوفرت
مؤسسة ماوغلي
المجلس الأعلى للشباب
مركز جامعة كولومبيا لأبحاث الشرق الأوسط
مركز الفنون الأدائية
مركز تطوير الأعمال
وزارة التنمية الاجتماعية
وتدمان

كما نود أن نتقدم بشكر خاص للجنة الاختيار

في بادر:

السيدة ثناء الخصاونة – مؤسسة ماوغلي
السيد جايس مورلي – ستاربكس
السيد جوغيت فيلد – المعهد الثقافي البريطاني
السيدة زينا شايبين – ستاربكس
السيد سعد البعض – البنك الأهلي الأردني
السيدة لينا التل – مركز الفنون الأدائية
السيدة ميرزا صيغلي – مايكرسوفرت
السيدة هانا رمضان – أدوية الحكومة
السيدة هيا شبيثات – الوكالة الأمريكية للتنمية الدولية